

Official Silver Medal Application Form 2012

Nomination Deadline: Tuesday, January 31st, 2012

The American Advertising Federation's Silver Medal Award Program was established in 1959 to recognize men and women who have made outstanding contributions to advertising and who have been active in furthering the industry's standards, creative excellence and responsibility in areas of social concern. Annually, AAF member clubs bestow this honor upon outstanding members of the local advertising community. For many local clubs, awarding the AAF Silver Medal is the highlight of their year. It enhances the image of advertising by recognizing a locally well-known person for their advertising and community involvement.

Criteria

Silver Medal recipients are selected by a panel of judges from each local club. Judges use the following criteria when making their selections:

Contribution to His/Her Company

The recipient must have achieved success in one of the following areas of work: advertising agency, advertiser, media or advertising service

Creative Ability

The recipient must have shown a consistent, high degree of original thinking in their field.

Contributions to the General Advancement of Advertising

The recipient must have worked to increase the stature and raise the standards of the advertising profession.

Contributions to the Community

The recipient should be someone who has been active in civic, religious, or other groups dedicated to human or social welfare.

Additional Details

1. Only AAF Daytona Beach members in good standing may nominate. Non-members may not submit.
2. Nominees may or may not be a member of AAF Daytona Beach.
3. Nominees must live or work in either Volusia or Flagler Counties.
4. Nominations received are only considered for the year submitted.
5. The selection committee may choose to award multiple awards, a single award, or no award.
6. If a winner(s) is chosen, it will be announced at the AAF Daytona Beach ADDY Event in February 2012.
7. Please provide additional required details.

If you have any questions about the nomination process, please contact Sean Godonis, President of AAF Daytona Beach at (386) 677-9730 or email sean@godonisdesign.com

Submit via email, fax, or postal mail (email preferred for legibility)

Email: sean@godonisdesign.com

Fax to: Sean Godonis (866) 501-2288

Postal: Silver Medal c/o Sean Godonis, Godonis & Company, 64 Dix Avenue, Ormond Beach, FL 32174



Name of Nominee: _____

Company: _____

Address: _____

Business Address: _____

Please Complete the brief summary below per your nominee's qualifications
(as required, please provide additional details with appropriate titles below)

1. Contribution to his/her company: _____

2. Creative Ability: _____

3. Contributions to the general advancement in advertising: _____

4. Contributions to the community: _____

Nomination submitted by: _____

Business Phone: _____

Email: _____

REMEMBER, only members in good standing may nominate a candidate.

