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"New Leadership, New Buzz,  
**NEW ADFED!**"

Dear Prospective AAF Daytona Beach Member,

It is with great pleasure that I welcome you to the new American Advertising Federation Daytona Beach! Our duty and goal, as part of the National American Advertising Federation, is to provide you with new tools, ideas and insights to better your organization. AAF Daytona Beach exists to support its members, the community and the advertising industry. Our mission is to promote fellowship, education and career enhancement among members, foster and recognize excellence in advertising, champion public service causes, build an understanding of the role and benefits of advertising at all levels and encourage advertising self-regulation and continuous improvement to raise industry benchmarks.

As a member of the new AAF Daytona Beach, you open yourself to opportunities and exposure in our growing community. It's a great way to network, share ideas and join forces with other seasoned professionals. All of our members are recognized as esteemed players and industry advocates who are given leadership and exposure opportunities through our club. There is someone waiting to meet you at the new AAF Daytona Beach, and you never know, you may find your next client and/or partner here.

I can honestly tell you personally, through my experience with AAF Daytona Beach over the past 4 years - on or off the Board of Directors, that it has been a fun, educating and a very enlightening experience. I have made new friends, colleagues and have grown my business through membership, just by doing what members do. Every company is unique in its processes and talents, even if you're not a marketing firm or advertising agency. By joining you will open doors to new opportunities from many perspectives. If you are in business, you are in advertising.

We have been working very hard to make some great new changes and ultimately add a higher level of benefit to joining this year. As you may have heard, we have changed our luncheon location to the fabulous Vince Carter's! This great new location has allowed us to lower your cost for membership, greatly increase quality of food and ultimately give you a finer atmosphere for networking, etc. We've also booked some exceptional new speakers this year from some well known organizations, including MTV Networks Digital Portfolio, The Daytona Beach News-Journal and IZEA. Our official luncheons take place on the third Tuesday of every month so mark your calendars! If you have not yet become a member of our prestigious club, membership information details are available on the following page.

As your 2011/2012 President, I look forward to having you as a valued member of our club this year!

Sincerely,



Sean Godonis  
President  
AAF Daytona Beach



# Membership Application

## Member Information

New Member  Renewal

Name: \_\_\_\_\_ Email: \_\_\_\_\_  
Company: \_\_\_\_\_ Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

## Additional Member Information

New Member  Renewal

Name #1: \_\_\_\_\_ Title: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
Name #2: \_\_\_\_\_ Title: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
Name #3: \_\_\_\_\_ Title: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

I/We would be interested in working on the following committee(s). Please check your selections.

- ADDYs  Auction  Socials  Public Service  Education/Scholarships  
 Govt. Relations  Website  Membership  Communications

(Please print an additional application to list additional members)

Would you, or your company, be willing to offer a product, service or discount to members to support our non-profit organization? If so, please indicate your contribution ideas: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Method of Payment

Credit Card\*  Check\*\*

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_  
Name as it appears on card: \_\_\_\_\_  
Signature: \_\_\_\_\_

\*If paying by credit card, fax this application to Sean Godonis at 866.501.2288.

\*\*If paying by check, please make checks payable to AAF Daytona Beach and mail with application to PO Box 9871, Daytona Beach, FL 32120.

AAF Daytona Beach is a 501(c)6 Non-Profit Organization



## Annual Member Fees:

### Full Membership ..... \$250

- includes 1 full membership
- includes all 7 speaker lunch/dinner events

QTY: \_\_\_\_\_

### Additional Full Membership ..... \$200

QTY: \_\_\_\_\_

### A la Carte Membership ..... \$110

- includes 1 membership
- speaker lunch/dinner events are \$25 each

QTY: \_\_\_\_\_

### Silver Medal Award Recipients\* ..... \$50

- includes 1 membership and dues to district/national
- speaker lunch/dinner events are \$25 each

*\*Only Silver Medal Recipients please.*

QTY: \_\_\_\_\_

### Students ..... FREE

- includes 1 membership
- speaker lunch/dinner events are \$17 each

QTY: \_\_\_\_\_

### Speaker Lunch/Dinner Events Non-Members. \$35

QTY: \_\_\_\_\_